

Press Release

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FOR IMMEDIATE RELEASE
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ALMA BANK opens a new full-service branch on 13th Avenue, Borough Park, Brooklyn.

Astoria, NY - March 9, 2015 - ALMA Bank announces the Grand Opening of its newest branch location at 4401 13th Avenue, Borough Park, Brooklyn, NY 11219.

The Bank celebrated the Grand Opening of the new full-service branch on Sunday, March 8, 2015. As part of the festivities, ALMA Bank offered kosher hors d'oeuvre and refreshments, live music, raffled gift baskets and entertained the children with balloon artists, professional magician and performances by Uncle Moishy, the famous Jewish children's entertainers group. We are grateful of the thousands of residents that gathered to support us and enjoy the festivities. 13th avenue and the surrounding streets were flooded with large groups of people welcoming us to the neighborhood and making us feel at home with their overwhelming presence and words of encouragement.

In honor of the Grand Opening celebration new customers were offered exclusive special rates on Money Market Accounts and Certificates of Deposit. These rates are still in effect, along with other special promotions:

- **Free Incoming Wires, international and domestic** when you sign up for e-Statements with any Checking account.
- **Free Safe Deposit box for two years** with a new Personal or Business Checking Account.
- **Complimentary Gift** with any ALMA Bank Account with \$5,000 or more in deposits (new money).

"ALMA Bank was looking forward to becoming part of the Borough Park community and now our vision has come true. The new branch in Borough Park marks the next phase of ALMA Bank's growth in Brooklyn as we continue our commitment in providing outstanding personalized service and convenience to our valued customers" said Mr. Stogioglou, Chief Banking Officer.

During the celebration, the Bank made monetary contributions to five non-profit organizations that help and support the Borough Park community. The benefiting organizations that provide essential services to the community are: **Tomche Shabbos of Borough Park & Flatbush, Masbia, Shomrim, A Time and Yed Ephraim.** ALMA Bank gives back to the community by supporting local nonprofits that are devoted in helping the Borough Park community. The event was characterized by many as fun, entertaining, with an upbeat atmosphere, making it a huge success, while encouraging and inspiring others to get involved and make a difference in Borough Park.

About ALMA Bank

ALMA Bank, a strongly capitalized full service financial institution with assets of over \$940 million, is a community-based bank with a wide variety of personal and business products and services. The bank has gained a reputation for serving the needs of the community by emphasizing the importance of personalized banking and financial solutions tailored to their customers' needs. ALMA Bank operates in New York and in New Jersey and is working to expand its exceptional product and service quality commitments to an even greater access network. ALMA bank is a member of the FDIC and an Equal Housing Lender. For more information visit www.almabank.com.